

FIRECRACKER6

July 4, 2011

Welcome to the second annual Firecracker 6! We are thrilled that you have chosen to start off your 4th of July with us! Time has come to celebrate our history; giving thanks and recognition to our founders for their brave declaration in the year 1776. It is now time for us to start the tradition of remembering that our 6 miler is to honor our history! Happy 235th to the United States!

We have been working very hard to bring you a fun, healthy, patriotic event. First we would like to thank our partners for making this event possible City Market, End Result Company, St. Vincent Sports Performance, EAS, Penske, Blue Mile, PowerBar, Bonwell Tanner Group, Tomlinson Tap Room, Hoosiers Helping Heroes, and all the volunteers for making this community event possible.

Saturday: Packet Pick Up

Don't wait until race morning, pick up your packet early.

Where: City Market – 222 E Market St.

When: 10:00am – 4:00pm

Why: To sleep later on race morning, fill up a growler of Indiana craft beer from Tomlinson Taproom (2-10pm), shop local Market vendors, or use your “wooden nickel” for a free beer sampling early (found in packet to those 21 or older).

*****NOTE:** If picking up a friends packet, you **MUST** have a copy of their photo ID!***

Monday: Race Day and Packet Pick Up (if not received on Sat)

When: 8:00 am sharp with the National Anthem, Rockin' Music, and American Flags.

Where: City Market – 222 E Market St.

Course: On the course you will pass the many monuments & memorials that beautiful Indianapolis has to offer through the Wholesale District, Fountain Square, and Mass Ave.

- **Hydration:** Remember to stay hydrated among the 5 aid stations along the way. Water only will be available at Aid Station #1, #2, & #4, both Gatorade and Water will be available at Station #3 & #5.
- **Flag Pass Out:** As you make your way through the last half mile our patriotic team will be handing out mini American Flags for you to wave as you make your way to the finish line!

Special Race Features:

- **Gear Check:** A gear check station will be available to leave items during the race. The race is not responsible for lost items
- **Kids Corner:** In efforts to make this a family event, a Kids Corner will be available for coloring their own American flag for their favorite participant. Guardian required.
- **Flag Pass Out:** As you make your way through the last half mile our patriotic team will be handing out mini American Flags for you to wave as you make your way to the finish line!
- **Attire:** Dress patriotic, prize for most patriotic!
- **Photos:** ASI Photo is the Official Photographer for Firecracker 6. ASI will photograph all athletes and make these photos available on the web a few days after the event.
 - Be sure to have your race / bib number visible at all times!
 - SMILE when you cross the finish line!
 - Visit www.firecracker6.com – click on Results & Photos for link to order your photos!

Post Race Party: This will be a time to relax with your fellow competitors, friends, and neighbors in Whistler Plaza.

- Post race snacks & fluids
- Vendors such as Fat Sammies & Tomlinson Tap Room

- 9:00am – 11:00 am: live band, Ribs N Bone, will play from on the Market District Stage.
- 9:15am: Overall winner recognition ceremony
- 10:15am: Most patriotic prize will be awarded by audience applause

Hoosiers Helping Heroes: Please give back!!! We are again supporting Hoosiers Helping Heroes (HHH). HHH serves as non-profit organization that creates care packages to send to troops that are currently deployed overseas. In an effort to provide additional items for their care packages we are asking you to look around your house or stop by your local grocery for any items listed below:

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|-------------------------|-------------------------------|--------------------------|
| -tic tacs/gum/mentos | -hot cocoa packets | -Anti-Monkey butt Powder |
| -beef jerky/slim jims | -instant oatmeal (flavored) | -Anti-Monkey butt Wipes |
| -sunflower seeds | -fruit cups (pop-top cans) | -fleece blankets |
| -granola bars | -phone cards (AT&T Global) | -hand warmers |
| -cereal bars | -socks (black/grey/white) | -old cell phones |
| -peanut butter crackers | -travel games | |
| -apple cider packets | -DVD's (no horror or violent) | |

In return we have partnered with PowerBar to provide the first 75 participants that donate a bonus gift of a water bottle and PowerBar product. Our goal is to work together to provide them with enough donations so that they can aid more of our troops that fight for our freedom. Donations will be collected at packet pickup. Hoosiers Helping Heroes will be at the race on Monday to visit more about their mission so stop by and say hello!

Recap of Important reminders for Firecracker 6 run/walk:

- Dress Patriotic – prize for most patriotic (Market District Stage – 10:15am)
- Pickup your packet – Saturday from 10am-4pm or Monday from 6am-7:30am at City Market.
- Carefully read your instructions on your packet, your bib number is your timing device, wear it front and center
- Show up early – race starts at 8:00 am.
- Bring a donation for Hoosiers Helping Heroes
- Don't forget your bib number/timing tag!
- Parking - metered parking is free on Saturdays, easier to find spots on the east side of the City Market.
- Have fun and show off your patriotic spirit!

From everyone with the Firecracker 6, we wish you an excellent race and a wonderful Independence Day!

Sincerely,

Scott Langford
 Firecracker 6 – “Start the Tradition”
 Event Director